



COOKIES POLICY

WHAT ARE COOKIES

A cookie is a small text file stored on the computer, tablet, smartphone or device used to browse the Internet. The user preferences and browsing information are stored so that when one visits the same site again, the browser recognizes the cookie ensuring a more efficient browsing experience for the user.

The purpose of the cookies are to personalize the browsing experience optimizing the navigation and the functioning of the websites, to improve the services and to provide contents/publicity related to the user's preferences, and to analyze the user's browsing habits.

THE COOKIES USED BY THIS SITE AND THEIR FINALITY

The cookies used on this website are divided into three categories.

1. Essential technical cookies - These cookies are required for the correct functioning of the site. Allow the page navigation, content sharing, for any areas of login memorization of the login credentials to make more rapid entry into the site and to maintain active preferences and credentials during navigation. Without these cookies the services for which users access the site could not be provided.
2. Statistical and performance cookies - These cookies enable to know how visitors use the site in order to be able to evaluate and improve the operation and favour the creation of content that best meet the information needs of the users. For example, they allow you to know which pages are most and least frequented, the number of visitors, the time spent on the site from the average of the users and of the modes of arrival of the users. In this way, we can know what works well and what to improve, in addition to ensure that the pages load quickly and are displayed correctly. All information collected by these cookies are anonymous and not linked to personal data of the user.
3. Functional cookies and third-party profiling - Cookies from third parties allow you to deliver advanced functionality. This includes the ability to share content via social networking sites and/or with sites oriented multimedia content (for example Youtube for any video content). Cookies registered by the main social networks and/or by other web platforms, allow on this site, to share content and links.

These cookies are regulated by the proprietary platforms.

THIRD PARTY COOKIES USED BY THIS SITE:

Facebook Cookies: The Facebook Like button and social widgets are services allowing interaction with the Facebook social network provided by Facebook, Inc.

Personal Data collected: Cookies and Usage Data.

Place of processing: US – Privacy Policy.

Google Analytics Cookies:

Our site uses this web analysis service provided by Google Inc. to get statistical information of an aggregate type that are useful to assess the use of the website and the activities carried out by the visitor. Google stores the information collected by cookies on servers that can be also located in the United States. Google can transfer the information collected through its cookies to third parties if required by the law or if the third party processes information on its behalf. Google will not associate your IP address to any other data owned by Google to obtain a more detailed user profile.

PERSONAL DATA COLLECTED: COOKIES AND USAGE DATA.

Place of processing:

United States – Privacy Policy – Opt Out.

Google Fonts Cookies:

Some fonts from Google Fonts are used in certain parts of this site. For information about these cookies, please click here.

Prestashop Cookies:

This site uses cookies from the platform Prestashop. These cookies are technical cookies for the navigation of the site. They allow the identification of the registered user and the different functionalities of the e-commerce.

For more information please consult the Legal Notice of Prestashop.

HOW TO DELETE THE COOKIES

Cookies can be deleted by the navigator using the functions of the user's own browser. The guidelines of the configurations of some of the most common browsers are to find here:

- Internet Explorer
- Firefox
- Safari
- Chrome
- Opera